



ONE PLACE IMPACT REPORT

2024

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ORGANIZATION OVERVIEW

For more than 25 years, One Place, formerly known as Onslow County Partnership for Children, has worked to strengthen children, connect families, and end child abuse in Onslow County through the provision of critical programs and services to local children and families.



VISION

All children and families are safe, healthy, and living to their fullest potential.



MISSION

When they have challenges, we connect all children and their families to programs and resources that provide opportunities and hope.

YEAR IN REVIEW

As we reflect on the past year, we are filled with hope for the future. Our work at One Place is rooted in the belief that if we work to strengthen children and connect families, that we can ultimately end child abuse.

We are inspired by the courage and resilience of the children and families we serve. We are humbled by a community that supports these families through an unwavering commitment to the success of the programs and services provided through One Place.

Our hope for a stronger tomorrow is tangible as construction progresses each day on our forever home, the SECU Hope Center. Not just a building, but a place where victims of child abuse and neglect will begin their journey to hope and healing. Not just a building, but a place where early educators will grow their resilience and better understand how their work shapes the future of our community. Not just a building, but event space to bring the community together and encourage economic development. Not just a building, but a place where families will connect with vital programs and resources to ensure they can thrive.

We wove that same thread of hope into our inaugural event, An Evening for Hope. The private event, hosted in May, aimed to increase awareness about One Place Child Advocacy Center Services, the importance of child mental health, and to share about our forever home. We are so grateful for the community individuals, organizations, and businesses who stand behind the work of One Place.



We say it takes a village to raise a child, but it takes a community to end child abuse. Forging community partnerships is a critical part of our work. We were honored to partner with the City of Jacksonville in June for their All American City Award presentation. We are humbled by the hope they have placed in One Place through the support of our capital project to help change the future of our community, starting with today's children and families.

As we continue to move forward, let us all carry hope. Hope for the families who rely on us, hope for a stronger community, and hope for a future where all children and families are safe, healthy, and living to their fullest potential.



THE STATE OF CHILD CARE

If you are not a parent or grandparent of a young child in Onslow County, you may not realize that families are struggling to find and pay for quality child care. You also may not be aware that the American child care system is in crisis. Experts say that the child care business model is a failed model, but this is not a new discovery.

Strictly speaking, child care is a business. It is too expensive for parents and yet child care businesses are barely scraping by with very thin profit margins. The United States Chamber of Commerce and their Foundation has studied the impact of child care across the United States and has found that child care is an economic issue, not a social issue.

Onslow County ranks first in North Carolina for the highest percentage of our population under 5. According to the U.S. Bureau of Labor, there are 66,913 civilian employees in the labor force which means that the need for child care for young children is high. One Place strives to improve the lives of children and families by connecting them with high quality resources for child care, early education, and child abuse prevention.

Earlier this year, The NC Chamber of Commerce Foundation report, *Untapped Potential*, revealed an alarming economic impact due to lack of access to child care. The state's child care gaps drive parents out of the workforce, reduce tax revenue for the state, and put a strain on households. Their findings – insufficient child care results in an estimated \$5.65 billion annual loss for our state's economy.

In July 2024, One Place published the *Economics of Child Care* which included a brief survey to better understand how access to child care is impacting families and businesses in our community. While the number of responses was not high, the sample included feedback from both parents and businesses. Parents represented households with single and dual parents working outside the home, and parents unable to participate in the workforce due to access to or cost of child care. Twenty-three percent of responses were from employers and business owners, which speaks directly to the economic impact of child care on local businesses and the economy.

Fifty-three percent of parents reported that in the past year, they or someone in their household had to quit a job or school, reduce work hours, or decline a job offer due to insufficient access to child care. Most parents reported using licensed child care while 25% rely on care from family, friends, or neighbors. The cost of child care is a major concern for many families with young children, with 66% of surveyed parents indicating that it is a significant burden. Child Care Aware of America estimates the average annual cost of child care for a toddler in North Carolina to be \$10,644.

Here is what we heard from businesses in our community: All employer responses indicated that the lack of child care for their employees adversely affects their business operations. Challenges that impact productivity and disrupt operations include late arrivals, early departures, high absenteeism, and high staff turnover. Employee performance and lower staff morale were the results of asking other employees to take on additional responsibilities.

Finally, local businesses faced many challenges when allowing staff to work remotely or bring children to work when staff experienced the breakdown of child care.

Our small survey sample is consistent with the findings from the NC Chamber of Commerce Foundation – access to child care has a sizable impact on parents and employers. For our community to be strong, we need to address the child care challenges that include a sustainable business model for child care facilities, strengthening the early care and education workforce to include a living wage, and improving access to affordable child care for families. Children, families, and the early care and education profession all deserve a solution.



EARLY CARE AND EDUCATION

The first 2,000 days of a child's life are the most important. We provide mental health resources and programs to build a child's resilience — so they have the tools they need to thrive. Our early education programs support the healthy development of children and lay the foundation for their future success.

We connect families and children to helpful resources — from finding the right child care program to helping military families settle in Onslow County. With our services, families become confident, empowered, and engaged with their community.

Child Care Resource & Referral

752 families received resources, information, or referrals to high-quality child care. **33%** of these families were military affiliated.

Staff participated in **13** community outreach opportunities to share resources and information with families in the community.

As the lead agency for the Safe Kids Onslow Coalition, One Place staff supported the program in providing **158** parents/caregivers with child passenger safety education, including information on appropriate car seat installation and usage.

One Place coordinates the quarterly Onslow County Child Care Consortium where leaders from various local organizations collaborate to enhance early child care programs in Onslow County and our neighboring military installations.



Respite Care for Navy Families



Our Child Care Resource & Referral team administers the Navy's Exceptional Family Member Respite Care program. EFMP Respite Care helps Navy families with children with special needs by providing up to 40 hours of respite care per month so they can leave the house, go to an appointment, or just rest, while knowing that their child is well cared for.

Throughout the course of the fiscal year four providers served **17** families with **2,592** hours of respite care. Our team provided **29** site visits and compliance reviews.

Literacy



One Place provides community-wide access to books through **90** Little Free Libraries throughout the community and **5** Story Walk at the Parks in an effort to increase literacy for children and families of all ages. One Place also hosts ongoing book drives to collect books to stock Little Free Libraries and support additional community needs for literacy materials.

Improving early childhood literacy with Dolly Parton's Imagination Library creates opportunities for children to thrive so that they succeed in school and help their communities grow and prosper.

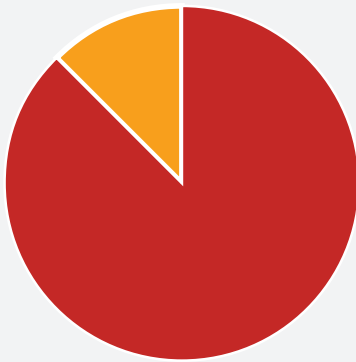
11,548 children received books through the Imagination Library during the last fiscal year. Almost **43,841** children have received books to build their home library since the program began in our community in 2011.

Raising a Reader

Our Early Head Start program implemented the Raising a Reader program at **5** Child Care Partnership Program sites, impacting **69** children and their families.

Preschool Programs

Preschool programs served **850** children in Onslow County in **24** sites.



 **745** - NC Pre-Kindergarten

 **105** - Three School



56 children participating in preschool programs had an IEP.



43% of children enrolled in NC Pre-K and **30%** of children enrolled in Three School were military dependents.

Training & Technical Assistance

Training

One Place held **96** training opportunities, reaching **551** early educators and community members, with topics including health and safety, literacy, inclusion, managing challenging behaviors, and recognizing and reporting child abuse.



96% of participants reported gaining a skill they could immediately use.



46 early educators participated in professional development advising.

Technical Assistance

Families deserve to trust that the child care facility that they select for their children is high quality. The Technical Assistance (TA) Team at One Place supports the coaching, mentoring, and professional development of early educators (teachers and administrators) in our community. The team provides resources, increases knowledge, and supports the implementation process for improving early education environments for children and their families.



23 Child Care facilities, **159** classrooms, and **552** teaching staff received technical assistance services to help improve early education environments in Onslow County.

Early Head Start

Our home-based option serves expectant families during pregnancy through six weeks postpartum. Center-based services are offered through a Child Care Partnership with Excel Learning Center #9, Abundance of Love and Learning Center, and New River Early Learning Center, and are available to eligible families with children ages 6 weeks through 3 years old.

EHS and program staff have the unique privilege of partnering with families through the delivery of high-quality, comprehensive services that promote children's success in school and beyond.

Combined Program Information

- **44%** of eligible families received services.
- Military-affiliated families comprised **12%** of cumulative enrollment.
- Average monthly enrollment of **77** children



Prenatal Services

- Funded enrollment of **6** expectant mothers. Cumulative enrollment of **12** expectant mothers.
- All **12** deliveries were full-term, live birth, no complications.
- Of the **12** babies born, **1** transitioned to the CCP program.



Center-Based Services/CCP

- **93** children and their families received services through the Child Care Partnership Program.
- Children in the program with an IFSP comprised more than **11%** of cumulative enrollment.
- **30** returning children enrolled in center-based services.

One of the primary goals of the Early Head Start program is to ensure children are adequately prepared for school. Our program plans to implement developmentally appropriate strategies that support the social and emotional development of enrolled children in the classroom.

Participating families engaged in a variety of activities to promote social connections, engagement, and advocacy including a "Creating Responsive Communities" workshop, First Aid/CPR certification, Parent Committee, classroom family events, Health Services Advisory Committee, and Policy Council. Overall, families had about **30** opportunities to engage with the program.

Community Assessment

One Place conducted a Community Needs Assessment for Onslow County in August 2023. The results yielded several challenges facing our community today. The assessment also shed light on various strengths, resources, and resiliencies within the community. Some of the identified challenges impacting EHS eligible families are related to health, the status of vulnerable populations such as children in foster care, families experiencing homelessness, poverty, lack of livable wages, and affordable housing, food insecurities, lack of affordable child care, hurricanes, child abuse and neglect, and transportation barriers.

Early Head Start Financials

Funding for the EHS program is received through the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Head Start. Financial data represents March 2023 - February 2024.

Federal



■ Program Operations: \$1,904,736

■ Training & Technical Assistance \$39,450

TOTAL: \$1,944,186

Non-Federal Share: \$310,000

Non-Federal Percentage: 13.75%

TOTAL BUDGET: \$2,254,188

Monitoring

The One Place Early Head Start program received a Federal Review in 2021 and a Financial Audit in 2023.

Federal Monitoring

Results: "Based on the information gathered during this review, we have found your program meets the requirements of all applicable HSPPS, laws, regulations, and policy requirements."

Financial Auditing

Results: The Annual Financial Audit for the year ending in 2023 had "No Audit Findings."



CHILD ABUSE PREVENTION & INTERVENTION

PREVENTION

All of our programs are designed to serve as protective factors for children and families. When children are hurt through abuse or neglect our Child Advocacy Center provides hope and healing through individualized services and provides the coordinated system of care for child abuse in our community.

Ensuring a child's environment includes positive relationships and nurturing experiences early in life can have community-wide benefits for the future to include reduction in child abuse, lowered rates of incarceration, decreased homelessness, and increased high school graduation rates. At One Place our programs for young children aim to support social and emotional development and positively impact their mental health-the foundation for a resilient future.

INTERVENTION

Child Advocacy Center

299 children and their families who received services in the CAC, were provided with referrals for victim support services such as support groups, mental health, parent education, health department programs, and preschool programs.

Since opening in 2010 the CAC has served **3,425** children and their families.

FISCAL YEAR TOTALS AGE GROUPS RECEIVING SERVICES

0y-5y	84
6y-10y	94
11y-17y	133



PRIMARY ABUSE TYPE

231 Child sexual abuse/assault	33 Witness to Violence
65 Physical abuse	15 Neglect

**The combined total for primary abuse type is more than the combined fiscal year total for age groups receiving services as some children experience more than one type of abuse.*



**30% OF
CHILDREN/FAMILIES
SERVED WERE
MILITARY AFFILIATED**



27% REVICTIMIZATION RATE

**Revictimization refers to the number of children who have received forensic interview or comprehensive medical exam services at the Child Advocacy Center more than once.*

Mental Health Services

One Place continues to work toward increasing the community's capacity for mental health services for children and adults. In January we hired two staff members to provide on-site mental health support to children receiving services in the Child Advocacy Center.

Our providers offer Trauma Focused Cognitive Behavioral Therapy (TF-CBT), Alternatives for Families Cognitive Behavioral Therapy (AF-CBT), and Child Family Traumatic Stress Intervention (CFTSI), as therapeutic modalities. These types of therapy help children and their non-offending parents or caregivers overcome the trauma caused by the abuse of the child. Research has shown them to be effective in resolving a wide array of emotional and behavioral issues associated with the trauma of abuse or neglect. Access to specialized mental health services is critical for victims of child abuse and their families to move forward in the healing process.

Providers work with both the child and non-offending caregiver(s) to address Adverse Childhood Experience (ACE) scores, learn how these scores impact their physical health, and share resources and tools to help the family reduce symptoms related to their ACE score. TF-CBT can reduce depression and anxiety symptoms and enhance coping skills which facilitates improved emotional well-being, self-esteem, relationships, and personal empowerment. Successful completion of TF-CBT shows an 80% reduction in Post Traumatic Stress Disorder symptoms.



Our team provided **181** in-house therapy sessions.

We provided **81** referrals to mental health services in contrast to **22** in FY 22-23. This increase represents two new linkage agreements that allow for additional referrals to mental health services at outside organizations.

Reaccreditation

In June the Child Advocacy Center completed the re-accreditation process and received approval through the National Children's Alliance.

"It was obvious that your staff and team are very committed to the One Place CAC." - Pam Karalunas, Accreditation Site Reviewer, National Children's Alliance



COMMUNITY EDUCATION & DEVELOPMENT

Community Engagement

- Staff held **6** outreach presentations and events to share the mission and vision of One Place and provide resources and information to the community.
- Shared **49** blogs to increase community awareness on the mission and work of One Place, share parenting information and resources, and advocate for early care and education.
- Offered **17** tours of the organization to share information on our programs, services, and impact on the community.
- Offered **6** Darkness to Light training opportunities to promote awareness and prevention of child abuse, impacting **109** community members.

Community Services Day

In October and May our team hosted Community Services Day to gather community organizations together in one location to increase the knowledge of available resources in our community for staff members working in the human services field. The event includes a presentation portion and networking opportunities.

More than 30 organizations from around the county gathered at each event to network and share information about programs and services available in Onslow County with a goal of better serving our community.

Partnerships are essential to ensure local children and families receive needed resources and support and we are grateful for all our community connections.



Foundations for Resilience

Foundations for Resilience training and events served **19** agencies and businesses impacting more than **500** participants in Onslow County.



"I found the presenters engaging and there was a good balance between interaction and participation... Overall, I enjoyed the training and will try to apply to concepts learned. Thank you!"

"The Foundations for Resilience training have been of great benefit to the children and families of Precious Resources. This training opportunity has demonstrated to the staff the advantages of a strength-based approach as well as the importance of building positive family relationships."

- Amber Riley

"Our participants really leaned into the work, and we emerged from the experience with new knowledge. A new game plan for action, and a new sense of connectedness amongst ourselves. From our collaborative's perspective we received great value for the money invested; and everyone felt their time was well spent."

- Lisa Hayworth

Rootle

In November, a member of our Child Care Resource & Referral team became a Rootle Ambassador with PBS Kids.

Rootle Ambassadors are community members who support families of young learners in counties across the state of North Carolina. Ambassadors serve as leaders, connecting PBS KIDS and early learning resources to the unique needs of their communities using tools that enrich learning for all children, provide valuable training and experiences, and create a community network for early childhood educators and families to connect.



"I am so excited to be a Rootle Ambassador and to serve Onslow County through this partnership, providing resources that could make positive changes in a child's life!"

ROOTLE AMBASSADOR



**BETHANY
ESAU**
CCR&R COORDINATOR



ADVANCEMENT

SECU Hope Center

This was a critical year for the advancement of our organization as we launched the public phase of the capital campaign to support our forever home, the SECU Hope Center.

The trauma-informed space will serve as a holistic community hub to include learning space for the early care and education community and community partners, as well as therapeutic respite space for child abuse victims and their families.

In October we hosted the groundbreaking event for SECU Hope Center with community partners, stakeholders, and key donors in attendance.



We closed out the fiscal year at **71%** of our overall campaign fundraising goal. The grand opening is expected in late summer 2025.

The Power of a Dollar

A key supporter of our project has been the SECU Foundation who partnered with us early on with an investment of \$2 million dollars.

We are so grateful for the SECU Foundation's belief in our vision that "All children and families are safe, healthy, and living to their fullest potential."

Without "The Power of \$1" and their initial investment in our forever home, we would not be where we are today-seeing progress every day on our dream of having a permanent place to call home, a permanent place to serve children and families in our community, and a permanent place to build strong foundations now that forever change the future of Onslow County.

[WATCH OUR POWER OF A DOLLAR VIDEO](#)

Community Support

Every dollar counts—and the community's generous support and dedication to One Place's vision made a transformational impact on Onslow County. From supporting early literacy programs, like Story Walks or Little Free Libraries, to providing life-changing services at the Child Advocacy Center we have a strong community of supporters investing in the mission and work of One Place to help build a more resilient future for Onslow County.

- **200** donors/community partners
- **5.3%** increase in number of overall donors
- Donor retention rate of **46%**

In September we hosted our 15th Annual Diamonds & Denim event to raise critical funds to support One Place programming and operational costs, raising **\$135,000 (Gross)**.



OUR COMMUNITY OF SUPPORTERS

Thank you for investing in the future of Onslow County and helping us plant roots for the future.

Without our community's support, One Place could not provide critical programs and services to children and families in Onslow County.

A Beautiful Smile, Dr. Gina Mancini

Advancement Experts

Advantage Gold Realty

All Star Auto Sales

Allied Securities of Jacksonville

Alpha Mortgage

Angry Ginger Irish Pub

Atlantic Construction, Inc.

Autumn Bishop

Bank of America

Blue Cross Blue Shield of NC

Bob Mills Mitsubishi

Bradley's Jewelers

Brown Properties

C&S Paint Center

Carolina Home Girl Realty

Century 21 Coastal Advantage

Christina Wright

Civic Local Foundation

Coastal Carolina Orthodontics

Coastal Enterprises of Jacksonville, Inc.

Colleen Leonard

Cory & Stacey Knox

Daisy Haywood

Dan & Melanie Nevels

Dance Theatre of Jacksonville

Daniel Contreras

Dave & Sarah Cavaliere

Del Mar Center for Behavioral Health

Denbigh American Legion Post 368, Inc

Dermatology Associates of Coastal

Carolina

Drs. Scott and Carol Johnston

E&J Electric, LLC

East Carolina Gastroenterology

Elliott Potter

Enterprise Holdings Foundation

First Bank

First Citizens Bank

First National Bank

Fountain Management

Grants Creek Nursery Inc

Henry & Dawn Rochelle

Hope for the Warriors

Hugh Lanier III & Amy Perry

Jamie & Michelle Applequist

Jane Ayers

Jeff & Dora Compton

JFG Business Technology

Joe & Steve Coffey-Persondek

JoJo & Sara Carioso

Jones-Onslow EMC

Josh & Michelle Hamberg

Julia Collins

Kara Darnell

Kathleen Holbrook

Kathy Carter

Kiwanis Club of Onslow County

Lakeshore Learning

LaWanna Wooden

MajGen Robert Dickerson, USMC

Retired & Mrs. Karin Dickerson

Marine Federal Credit Union

May Exterminating Co. Inc.

Members of the Rotary Club to End

Child Abuse

Michael & Fay Yaniero

Michael Brown

Mike Grippo

Military & Federal Construction

Company, Inc.

Modern Exterminating

Moore Buick GMC Truck Inc

National Dodge Chrysler Jeep Ram

New River YMCA

Nick & Cindy Chlomoudis

Nothing Bundt Cakes

Parker Dental

Pedro & Christina Malu

Providence Bank

Pugh & Associates, Inc.

Quadrant Construction, Inc.

Quality Equipment

Realo Drug

Rick & Sherri Mayes

Rogers and Company CPAs PA

RSHN, Inc.

Ruth Rotchford

Sanders Ford, Inc.

Sarah Kait Boutique

Saunders Funeral Home

Scott & Ashley Smith

Shannon Williams, Guild Mortgage

SIA Group

SNCO Spouses Club Camp Lejeune

Southeastern Medical Oncology Center

Southern Leisure Builders & Coastal

Carolina Roofing Experts

Southern Touch Painting, Maintenance
and Roofing

Stevenson Hendrick Honda

Susan Jensen

Susan Stevenson

Suzanne Gifford

Taylor Management Group

The Christi Hill Real Estate Team

The Donnenwirth Family

Thomas Construction Group

Tina Glover State Farm

TNT Beach Bingo

Tony & Buffy Farmer

Tony & Shannon Sydes

Utilitech Inc.

Verena Jonas

Verizon

Viva Lux Med Spa

Zac Everhart

Zypha Corporation

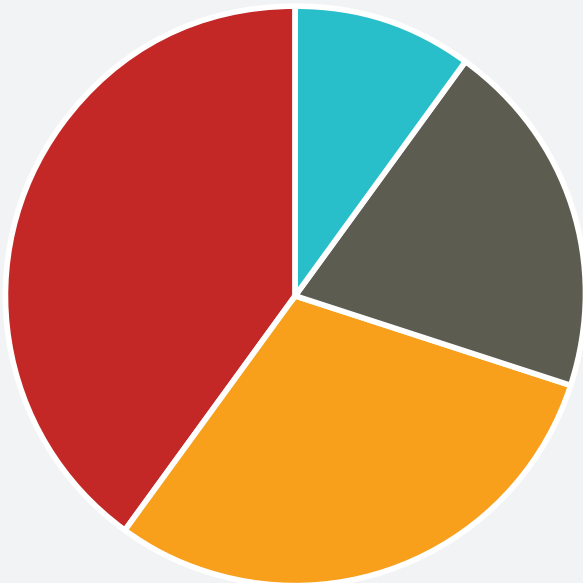
ONE PLACE FINANCIALS



RECEIPTS

- State Awards and Contracts \$8,797,626
- Federal Awards \$4,548,670
- Private Contributions \$150,463
- Special Fund Raising Events \$97,864 (Net)
- Interest and Investment Earnings \$14,785
- Sales Tax Refunds \$21,563
- Other Receipts \$308,339

TOTAL RECEIPTS: \$13,939,310

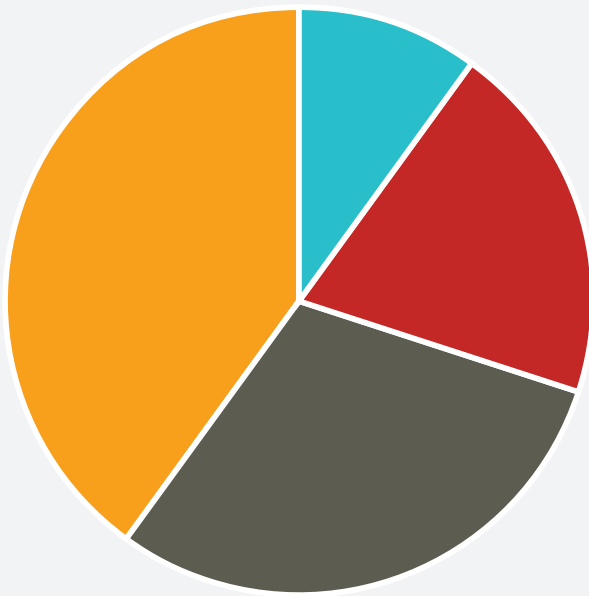


EXPENDITURES

PROGRAMS:

- Child Care & Education Affordability (Three School, QEI) \$1,878,096
- Child Care & Education Quality (CCR&R) \$1,259,736
- Family Support \$4,158,814
- NC Pre-K \$4,453,889

TOTAL EXPENDITURES: \$11,750,535



ADMIN & SUPPORT

■ Fundraising \$45,441

■ Gen & Admin \$1,049,180

■ Program Eval/Coordination (PE) \$245,984

TOTAL: \$1,340,605

OTHER

■ Sales Tax Paid \$23,079

Refund Prior Year Grants \$0

TOTAL: \$1,340,605

TOTAL EXPENDITURES: \$13,114,219

More than **89%** of funding went to program implementation and support.



OUR BOARDS

Governance & Programs

Julia Collins - Chair, Community Representative

Joel Churchwell - Vice Chair, Pastor, Sandy Run Missionary Church

Ashley Smith - Secretary, Department of Defense Schools

Elizabeth Thomas - Treasurer, Community Representative

Michael Brown - Community Representative, Bank of America

Brian Kelly - Community Representative, City of Jacksonville

Senatra Spearmon - Community Representative, Onslow County Public Library

Kathryn Wessell - Community Representative, Catalyst Child Care Center

Mary Hendrickson - Community Representative, Retired DOD Educator

Daisy Haywood - Community Representative, Retired Law Enforcement

Staci Davis - Community Representative, YMCA

Monroe "Roe" Holcomb - Community Representative,
The Steven A. Cohen Military Family Clinic @ Hope for the Warriors

Emily Sabo - Early Head Start Program/Parent Representative

Organizational Advancement

Mike Yaniero - Chair, Director of Public Safety, City of Jacksonville

Julia Collins - Vice Chair, Community Representative

Joel Churchwell - Treasurer, Pastor, Sandy Run Missionary Church

Jennifer Kellum - Secretary, Small Business Owner

Zac Everhart - Community Representative

Bob Dickerson - Community Representative, MajGen USMC Retired

Jeb Brown - Community Representative, Small Business Owner

WHAT'S NEXT

SECU Hope Center

Throughout the next fiscal year we will continue to seek support for our capital project which stands to provide community-wide benefits and create a stronger, more resilient future for everyone who calls Onslow County home. We anticipate opening to the public in late summer 2025.



To learn more about our forever home, visit
<https://www.oneplaceonslow.org/secu-hope-center/>

Increasing Mental Health Services

In June, the Rotary Club of Sneads Ferry generously started an endowment to benefit One Place to expand child mental health providers for children receiving services in the One Place Child Advocacy Center. The club voted to seed the endowment with \$50,000 and have a goal of raising \$1 million by July 2025 in advance of the grand opening of SECU Hope Center.

To help support the future of mental health for victims of child abuse and neglect in Onslow County click or scan the QR code below:



GET INVOLVED

Make a difference today! Help us strengthen children, connect families, and end child abuse.



Advocate

- Follow us and share our posts on Facebook, Instagram and LinkedIn
- Coordinate a book drive to fill Little Free Libraries throughout the county.
- Read and share our blog: www.oneplaceonslow.org/our-blog/



Host

- Hold a meeting or host an event on behalf of One Place. **Contact Kathleen Holbrook** at **910-353-5188** or kathleen.holbrook@oneplaceonslow.org



Give

- Invest in the future of Onslow County. Make a one-time or recurring donation at www.oneplaceonslow.org or by calling **910-353-1103**

